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1917 SPRING PRICE LIST

DEPARTMENT OF AGRICULTURE
BUREAU OF PLANT INDUSTRY
SECTION OF HORTICULTURE
Fitchcock's : Nursery

Agawam : Massachusetts



To reach the Nursery from Springfield, Mass., take a West Springfield, Feeding Hills or Hartford Westside Trolley Car to Agawam Bridge, Five Cent Fare, Three Minutes Walk : : : :

Commonwealth of Massachusetts

State Board of Agriculture.

Official Certificate No. 32

BOSTON, Aug. 31, 1916

To whom it may concern:

This is to Certify that I have this 31st day of Aug. completed the inspection of the nursery stock of *E. M. Fitchcock*, grown at *Maryum*, State of Massachusetts, and find it to be apparently free from all injurious insects and diseases which might be transferred on nursery stock from the nursery to the orchard or garden. This certificate is good until July 1, 1917.

Inspected by M. C. Lane.

(Signed) *H. L. Fernald, Inspector.*

TO OUR CUSTOMERS

In presenting this, our 22d Annual Price List, we wish to extend our sincere thanks to our old customers especially, many of which have bought plants of us every year since starting in the business.

To prospective new ones we wish to say, please give us a trial. We will do our best to please you. Our sales of plants increase steadily from year to year with very little advertising.

We buy no plants to sell. We buy new varieties for our own planting only. We buy from introducers only.

We give our personal supervision to digging and packing all orders sent us.

We warrant our plants to be equal to any, no matter where or by whom grown. In making this statement we know what we are talking about, as we have received plants from almost every nursery in the states.

Claims, if any, must be made upon receipt of goods; when they will be cheerfully and carefully examined, and if our fault will be settled promptly and satisfactorily.

We could print hundreds of testimonials as to packing and quality of stock, but do not think it would warrant expense.

We respectfully solicit a share of your patronage for 1917.

E. M. HITCHCOCK.

Agawam, Mass.

SPECIAL NOTICE

Terms. Cash or one-half cash with order; balance before shipment.

Agawam, Mass., is our Postoffice address.

Springfield, Mass., is our Express and Freight Office.

Money Orders. Please make all Postoffice and Express Money Orders on Springfield, Mass.

Boxing and Packing is done Free and everything is labeled.

All stock guaranteed True to Label.

SHIPPING

By Express. We advise shipping plants and roots by express, especially in lots of 500 and over as we know by experience they are received in much better condition and with the recent reduction in express rates about as cheaply.

By Freight. We do not advise shipping by freight, but will if customers wish.

By Mail. Customers wanting plants and roots sent by mail must add at the rate of 5c per dozen. Larger quantities must go at Parcel Post rates, which are as follows:—

From Springfield, Mass., Local, 10 cents per 100; First and Second Zones, up to 150 miles, 15 cents per 100; any amount. Third Zone, up to 300 miles, any amount, 20 cents per 100. Fourth Zone, up to 600 miles, any amount, 25 cents per 100.

FEB 6 - 1917

STRAWBERRIES

RETURN TO POMOLOGY

SECTION OF NOMENCLATURE

Extra Early Varieties

	PRICES		
	Doz,	100	1000
Fairfield—S	\$ 20	\$.60	\$4.00

Early to Medium

Abington—S	\$.20	\$.60	\$4.00
Haverland—P	.20	.60	
Senator Dunlap	.20	.60	4.00
Paul Jones—P	.20	.60	4.00
Pocomoke—S	.20	.60	4.00
Parsons Beauty —S	.20	.60	4.00
Glen Mary—P	.20	.60	4.00

Medium to Late

Brandywine—S	\$.20	\$.60	\$4.00
Sample—P	.20	.60	4.00
Uncle Jim—S	.20	.60	4.00
Minute Man—P	.20	.60	4.00
Wm. Belt—S	.20	.60	4.00
Heritage—S	.20	.60	4.00

No varieties at thousand rates except those so priced.

STRAWBERRIES

Old and New Varieties

PRICES

	Doz.	100	1000
Ryckman—S	\$.20	\$.60	\$4.00
Gibson—S	.20	.60	4.00
Model—S	.20	.60	4.00
Superb—S, Fall Bearing	.25	1.00	8.00
Joe Johnson—S	.20	.60	4.00
Rewastico—S	.25	1.00	
Willard—S	.25	1.00	

Strawberries marked (P) are Pistillate or imperfect, and must have every third or fourth row planted with varieties marked (S), which are staminate, or perfect.

We will furnish 50 of a single variety at 100 rates and 500 of a single variety at 1,000 rates.

Those wanting 10,000 plants or over, write for special price.

For Fall planting we expect to have plants of the different varieties ready about August 20. Please write for prices.

No varieties at thousand rates except those so priced.

ASPARAGUS

Extra Strong, 1-Year Roots

We have a few hundred roots only of the Palmetto variety at 50c per 100.

SHIPPING SEASON

Our digging and shipping season for Strawberries begin about April 1st, extending to June also August and September.

For Asparagus, April 1st to August 1st.

STRAWBERRIES

About Varieties

After another season's fruiting I am more than ever convinced that we should stick to the well tested kinds for our main planting. Still I would not condemn all new varieties but each year test the most promising of the new ones on a small scale on one's own ground. By so doing we will be in a position to decide on their value to us without much expense.

In standard varieties the **Fairfield** is still the best extra early both for home use and market.

The Early and Medium and the Medium to Late varieties are all either good for home use or market.

We do not think it necessary to go into a lengthy description of standard varieties but will say they are all good paying varieties.

STRAWBERRIES

About Varieties

Fall Bearing Varieties

Superb—S. This is the only fall bearer we consider worth planting and we have tested about every variety as fast as introduced. If you want nice, large, good flavored berries and lots of them in the fall, then plant the **Superb** in the spring. Keep all blossoms and fruit stems picked as fast as they appear until about July 1. Then you will have all the strawberries you want until frost comes.

The **Superb** will ripen fruit from early in June until frost if blossoms are not removed, but your crop will not be so satisfactory and but few will ripen at one time.

Uncle Jim. For a large, fancy berry for the home garden there is nothing in sight to compare with the Uncle Jim. Extra large, extra quality, extra good grower and productive. Not as firm as some but will pay well for near market.

Wm. Belt. Considered by many to be the best flavored berry grown. Very large fancy berries and productive.

Model. Another name for **Wm. Belt.** Both are good but not adapted to light, sandy soil.

Ryckman and Willard. We shall discard these two varieties as they have proved to be no better than Uncle Jim if hardly as good.

Joe Johnson and Rewastico. we shall try another season.

STRAWBERRIES

About Varieties, continued

The **Parsons Beauty**, **Pocomoke**, and **Gibson** are much alike with us. All three are good paying varieties for market but rather tart for home use.

Paul Jones. After six years fruiting we shall plant this variety in place of the **Haviland** this spring. The **Paul Jones** is just as good quality and much better in all other respects. We shall discard the **Haviland** and also the **Brandywine**; using the **Heritage** in place of **Brandywine**.

The **Heritage** is the best late berry we ever fruited either for home use or market. Unfortunately we have a comparatively small stock of this variety. This is the variety that sold in the Springfield market from 12c to 15c per quart wholesale when other berries were selling at 4c to 6c per quart in the worst glut in berries I have known in 47 years experience.

Our planting for market the coming season will consist largely of **Abington**, **Paul Jones**, **Parsons Beauty**, **Sample**, **Minute Man** and **Heritage**.

For home use **Fairfield**, **Sen. Dunlap**; **Wm. Belt**, **Uncle Jim**, **Minute Man** and **Heritage**.

STRAWBERRIES

Planting and Cultivation

All varieties of the Strawberry give the greatest yield and the largest berries when grown in rich soil; hence no pains should be spared in preparing the bed carefully before planting, by digging or plowing deeply and turning under a liberal application of well rotted manure. Pulverize the surface soil thoroughly with harrow and rake, and if a top dressing of ground bone can be applied, it will be found a great benefit at fruiting time. Select a location where the soil is moist and deep if possible—moist and yet where water does not stand near or upon the surface. In such a soil well enriched, Strawberries delight and give marvelous results. They will, however, succeed upon any soil if well manured. Strawberries do not succeed when planted in shady locations; hence, in selecting a plot for them, be careful to avoid places that are shaded by trees. For hill culture in the family garden, set plants in rows two feet apart and the plants fifteen inches apart in the rows; or if to be worked with horse and cultivator, have the rows three feet and the plants one foot apart in the row. In either case cut off the runners as they appear. If to be grown in matted rows, plant three and one-half or four feet apart and the plants a foot apart in the rows, permitting the runners to grow at will. The after culture consists in keeping the soil mellow and free from weeds by frequent hoeing and cultivation. The Planet Jr., twelve tooth cultivator is a very good tool for this purpose. If you live in the Northern state, where you are subject to severe freezes, I would advise you to mulch your plants. At the approach of winter (as soon as the ground is frozen sufficiently to support the weight of a horse and cart) cover the entire bed with straw or other loose light material. Light strawy manure is excellent for this purpose, as the soluble portion leaches into the soil and affords nourishment to the plants, while the fibrous portion remains upon the surface as a mulch. Evergreen branches are very useful for holding the mulch in place and are of themselves a protection. When the plants start growth in the spring, rake the mulch from off the plants suffi-

ently to permit them to push through it, and leave it on the surface about the plants to protect the fruit and keep it clean and also keep the soil moist and cool. An application of unleached wood ashes or muriate of potash along the rows very early in the spring, just before a rainfall, will be found to increase the size, beauty and flavor of the berries.

Culture of Asparagus

The months of April, May and June is the best time to plant. Success depends more on condition and preparation of land than it does on the variety. Select well drained, rich soil. If not rich by previous manuring, make it so by plowing in a heavy coat of stable manure or any kind of manure that will make the soil rich. Plow deeply and harrow thoroughly. Mark out furrows four feet apart and set the roots two feet apart in the row. The crowns should be from five to eight inches deep, depending on the soil; the lighter the soil the deeper they should be planted. Cover the crowns with two inches of soil and fill in the furrow gradually through the season as the new shoots grow. Keep the bed free from grass and weeds throughout the growing season and when tops die mow and burn. When convenient give the bed a good coat of stable manure or commercial fertilizer to be cultivated or dug in the next spring. Cut for use or market when shoots come large enough. Beds if well cared for, will last from fifteen to twenty years. For gardens, roots may be planted much closer.

It will be noticed that our prices are somewhat higher than last season. Every item entering into the cost of production is from 50 to 100 per cent. higher than two years ago. Two years ago we hired expert help at \$2.50 per day for 9 hours work. Last season we paid \$3.00 per day for 8 hours work. This season we have hired two men at \$3.50 per day and one at \$4.00 per day and looking for more. Under these conditions we are absolutely obliged to raise prices or go out of business.—E. M. HITCHCOCK.

OUR STOCK OF PLANTS

For the Spring of 1917 our stock of Strawberry Plants is the largest and finest we have ever grown (almost double our usual number) and we expect to be able to fill all orders this season promptly and satisfactory, especially if ordered early.

We would esteem it a favor if customers would state in their orders whether we shall substitute something just as good or better than the varieties ordered, especially when ordering after May 1st.

Yours for a successful season,

E. M. HITCHCOCK, Agawam, Mass.

The H. P. Stone Co.

DISTRIBUTORS OF

Pure Food Products

Wholesale Commission Merchants

55 to 63 Lyman Street

Springfield, Mass.

STRAWBERRIES A SPECIALTY